



ANNUAL REPORT 2021



IGOR CIUREA

President LID Moldova



Laboratory of Initiatives for Development is an organization built on solid values and culture, such as responsibility and leadership, meritocracy, celebration of success, openness, and freedom. In 2021, more than ever, the global society, Moldovan inclusively, has felt the necessity of these values in order to ensure a sustainable development and resilience. In a time when the world was hit by the pandemic, LID Moldova has proven its commitment to advance the democratic values and ensure the e-Transformation of the Republic of Moldova. The year of 2021 has been by far, the most prodigious one since the establishment of the organization.

All results that have been achieved in 2021, have brought LID Moldova closer to its vision: Moldova where our children want to live. The year of 2021 was a year of adaptation and rediscovering for LID Moldova. This year has been the year of strong advocacy for the e-Transformation agenda and brought the chance to discuss a wide range of issues during a big number of public activities, debates, capacity building events and research documents. 2021 has proven once again, that the strongest asset of our organization and of the Republic of Moldova is its people.

A handwritten signature in black ink that reads "Igor Ciurea". The signature is written in a cursive, flowing style.

ABOUT US

Who we are:

Laboratory of Initiatives for Development (LID Moldova) is a Think-Do Tank, independent, non-profit, non-governmental and non-partisan in the Republic of Moldova. It was founded in 2019 on the vision of a modern and free state

Our mission:

To empower individuals, organizations, and public institutions to become agents of change and to provide expertise that leads to development.

Our strategic directions:

- Research, innovation and economic development;
- e-Transformation and modernization of public services;
- Changemakers' empowerment and promotion.

Our four core values:

Transparency, equality and free consent, diversity.

Our top objectives:

- Promote meritocracy in all aspects of the economic, political, cultural and social life.
- Create a network and a community of like-minded people by bringing them together under one "umbrella" to make our vision come true.
- Strengthen a critical thinking community in Moldova, capable of advancing ideas for a prosperous economy, trustworthy Government, and a fortified civil society.

- Develop new policy ideas to address real problems, advance potential solutions and challenge the media to cover the issues that truly matter by consolidating policy teams of critical thinkers in all the major issue areas.
- Promote bold, modern ideas, as well as strong leadership and concerted action, especially in view of capacity building outside the capital Chisinau.
- Provide the premises for visionary leadership among young generations.
- Involve in shaping the national debate in a constructive manner and further develop ideas for policymakers.
- Focus on extensive communication and outreach effort to adapt to a multi-challenged media landscape and free speech.

Domains of interest:

- Rule of Law, Democratic Transitions, Democracy Assistance.
- Free Market and Competitiveness.
- Human Rights and Fundamental Freedoms.
- Administrative Reforms (LPA and CPA).
- Models of economic development and the role of SMEs.
- The Eastern Partnership and the Western Balkans.
- European Union and Euro-Atlantic Integration (NATO).
- Energy, Environment and Sustainability.
- Security and Defense.
- Legislation and Electoral Systems.
- Youth and women empowerment.

TEAM



Igor CIUREA
President



Victor PARLICOV
Member of the Council



Rodica CRUDU
Member of the Council



Vitalie BOGHEAN
Member of the Council



Dumitru PETRAȘCU
Censor



Nicoleta STAVILA
PR Coordinator and
Communicator



Vlada Mangîr
Project manager

ASSOCIATED EXPERTS

LID Moldova is composed of 16 experts who are excelling in a great many fields. The domains of expertise widely vary and this is what makes the LID Moldova team strong and confident.

- Information Technologies, Digitization and e-Government;
- International Relations, Russia and the post-Soviet space;
- Political Science;
- Political Analysis and Strategic Communication;
- Public and International Affairs;
- Public Administration Reform;
- Legislation and Media Policies;
- Information Security, Media Literacy and Fact-checking;
- Judicial expertise;
- Communication and PR;
- Product Management & UX, Creative Strategy & Marketing.



All the details about each expert can be found on our website www.lidmoldova.org

2021 IN NUMBERS

20

WEBINARS

The initiative includes a series of online seminars in the field of e-Governance. The proposed online seminars aim to provide a discussion platform for specialists interested in the topics of e-Education, e-Health, e-Business, Internet Voting, e-Participation, e-Democracy, e-Local Public Administration.

125

PUBLICATIONS

News about recent activities, policy briefs, articles and interviews with relevant stakeholders. The focus is on positive initiatives, achievements and news that show developments and showcase the progress in LID's primary domains of interest.

50

MEDIA

VISIBILITY

It includes media coverage of our publications and events, interviews and participations in TV and radio shows.

ONLINE VISIBILITY



<https://www.facebook.com/LIDMoldovaThinkDoTank>

Page Followers: 2 950 (+680 more than 2020)

Page Likes: 2 780 (+676 more than 2020)

Page Reach: 361 856 (+178 800 more than 2020)

Page Visits: 8 028 (+4 530 more than 2020)



<https://www.linkedin.com/company/lidmoldovathinkdotank>

Page Followers: 160 (+90 more than 2020)

Posts Likes: 260 (+130 more than 2020)



<https://analytics.twitter.com/user/LIDMoldovaTDT/home>

www.lidmoldova.org

Posts: 52

<http://e-transformare.md/>

Posts: 60

INSTITUTIONAL PROGRESS

UPGRADED WEBSITE

LID Moldova upgraded the old version of the Webpage. The new platform is more dynamic, intuitive and well structured.

<https://lidmoldova.org>

EDUCATIONAL PLATFORM OF E-TRANSFORMATION

This year LID Moldova launched a new platform which focuses mainly on digitization.

<http://e-transformare.md/>

MONTHLY NEWSLETTER

Starting **2021** LID Moldova is sending a monthly NEWSLETTER to **1300** subscribers.

[Subscribe here](#)

STRATEGIC DEVELOPMENT PLAN 2021-2024

[Download here](#)

LID MOLDOVA TEAM

LID Moldova expanded its team with 8 more experts - people with a great impact in their fields of expertise.

COALITIONS &

NETWORKS



coaliția civică pentru alegeri libere și corecte



PLATFORMA
NAȚIONALĂ DIN MOLDOVA

FORUMUL SOCIETĂȚII CIVILE AL PARTENERIATULUI ESTIC

STRATEGIC

PARTNERS



FRIEDRICH NAUMANN
STIFTUNG Für die Freiheit.



IPRE
Institutul pentru Politici
și Reforme Europene
ipre.md



PRO BONO
centrul de informare și resurse



AGENȚIA DE GUVERNARE ELECTRONICĂ



GLADEI & PARTNERS
Legal Advisors



Tekwill

simpals®



privesc eu



MEDIA

PARTNERS



PROJECTS INITIATED IN 2021



Prima platformă
educatională de
e-Transformare din
Republica Moldova

e-transformare.md

Împreună construim
o societate digitală

Organizat de:
LIDMoldova

Cu susținerea:
**FRIEDRICH NAUMANN
FOUNDATION** For Freedom

GOV
ROUNDS OF GOVERNMENT COOPERATION

The Educational Platform on e-Transformation

Publications: 50+

Contributors: 22

Key goals: to inform society about the advantages of digital transformation services in the R.M. and other states. The platform is intended for the general public, it is developed gradually and continuously, in cooperation with a wide group of partners, state and private institutions, experts in the field.

Budget: 17 550 EURO



e-Transformation monthly LIVE discussions

LIVE discussions: 10

Key goals: aim to present to the public a wide range of experts, institutions, agencies, organisations which offer digital solutions. Also, the initiative keeps people informed about all the actors involved in the e-Transformation process.

PROJECTS INITIATED BEFORE 2021

LID FLASH

Interventions: 20

Key goal: developing short analysis by the experts on current events of public interest and high complexity, in order to support the people understanding of these events.

Budget: 500 EURO





THE BEST WAY BULLETIN

Publications: 2

Articles: 22 (RO+EN)

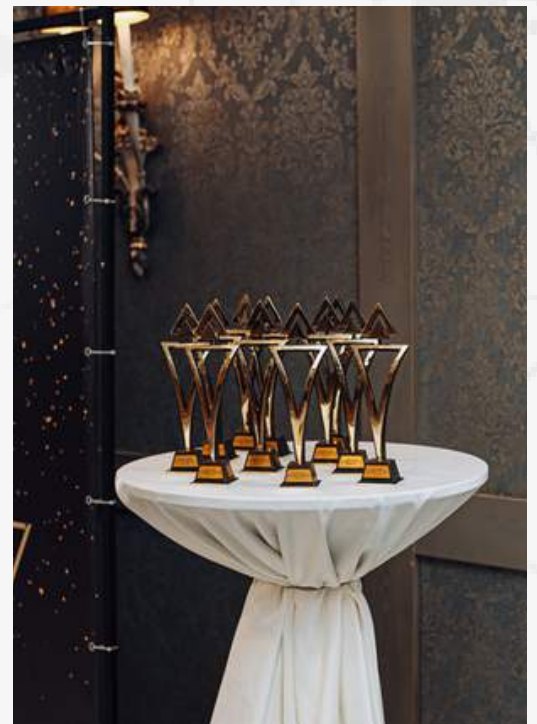
Key goals: Set up a platform which includes a series of texts written by young professionals about major issues such as education, culture, politics, economy, administration, ethnicity, activism, equality, migration, propaganda and others.

Budget: 14 300 EURO

CHAMPIONS OF CHANGE GALA 2021

Key goals: supporting individuals to become agents of change and create networks of people with life-changing initiatives, who contribute to the society improvement.

Budget: 13 200 EURO



LID MOLDOVA AND ITS PARTNERS



CONNECTING MUNICIPALITIES: Digital challenges in the large cities

Key goal: aims to collate a range of good practices from Estonia, Finland, Germany, Romania, Bulgaria, Republic of Moldova, Hungary, Italy and other European countries in the domain of digital LPA and reform processes.

Budget: 38 955 EUR

LOCAL INDEPENDENT ELECTED CANDIDATES (CLIC)

Key goal: bring together the independent elected candidates and specialists in digitalization from Moldova and Estonia in order to help fill in the gaps in their work process.

Budget: 4 730 EURO





NATIONAL YOUTH MEDIA LITERACY CAMPAIGN

Key goal: Raising the level of media literacy among young people from Moldova.

Results: 1 online education course, 364 course graduates, online reach of 401665, offline reach of 1600

Budget: 18 170 EURO



"PERSONAL DEMOCRACY FORUM- FORUM CEE 2021 - TALKS"

Key goal: the aim of the talks is to analyse the DESI 2021 report data and present the state of the digital economy and society in the first year of the pandemic.

Budget: 500 EURO



FIVE TRAINING SESIONS FOR YOUTH

Key goal: providing support to young people and identifying tools for participation in the development of local youth plans, youth strategies and local budgets. The project was developed in partnership with PRO-BONO.

Results: 130 people trained

Budget: 4 200 EUR