

ANNUAL
REPORT
2023



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LID



ABOUT US

Who we are:

Laboratory of Initiatives for Development (LID Moldova) is a Think-Do Tank, independent, non-profit, non-governmental and non-partisan in the Republic of Moldova. It was founded in 2019 on the vision of a modern and free state.

Our mission:

To empower individuals, organizations, and public institutions to become agents of change and to provide expertise that leads to development.

Our strategic directions:

- Research, innovation and economic development;
- e-Transformation and modernization of public services;
- Changemakers' empowerment and promotion.

Our four core values:

Accountability, meritocracy, as well as the celebration of success, openness and freedom.

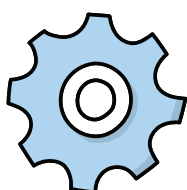
Our top objectives:

- Promote meritocracy in all aspects of the economic, political, cultural and social life.
- Create a network and a community of like-minded people by bringing them together under one "umbrella" to make our vision come true.
- Strengthen a critical thinking community in Moldova, capable of advancing ideas for a prosperous economy, trustworthy Government, and a fortified civil society.

- ▶ Develop new policy ideas to address real problems, advance potential solutions and challenge the media to cover the issues that truly matter by consolidating policy teams of critical thinkers in all the major issue areas.
- ▶ Promote bold, modern ideas, as well as strong leadership and concerted action, especially in view of capacity building outside the capital Chisinau.
- ▶ Provide the premises for visionary leadership among young generations.
- ▶ Involve in shaping the national debate in a constructive manner and further develop ideas for policymakers.
- ▶ Focus on extensive communication and outreach efforts to adapt to a multi-challenged media landscape and free speech.

Domains of interest:

- ▶ Rule of Law, Democratic Transitions, Democracy Assistance.
- ▶ Free Market and Competitiveness.
- ▶ Human Rights and Fundamental Freedoms.
- ▶ Administrative Reforms (LPA and CPA).
- ▶ Models of economic development and the role of SMEs.
- ▶ The Eastern Partnership and the Western Balkans.
- ▶ European Union and Euro-Atlantic Integration (NATO).
- ▶ Energy, Environment and Sustainability.
- ▶ Security and Defense.
- ▶ Legislation and Electoral Systems.
- ▶ Youth and women empowerment.



Message from the president LID Moldova

Igor CIUREA

President



As the president of The Laboratory of Initiatives for Development, I am proud to lead an organization that is dedicated to promoting e-democracy and digitalization, the development of a community of independent local candidates, and providing our followers with critical insights on the current social and political situation through articles written by our pool of experts. In today's world, where technology is advancing at a rapid pace, it is more important than ever to ensure that citizens have access to the tools and resources they need to actively participate in the democratic process.

At The Laboratory of Initiatives for Development, we recognize that e-democracy is the key to a more inclusive, transparent, and efficient government. By leveraging the power of technology, we can empower citizens to have a greater say in the decisions that affect their lives and increase government accountability and responsiveness.

We also believe that it is essential to support independent local candidates as they are often more attuned to the needs of their communities and can bring fresh perspectives to the political arena. Our organization is committed to helping these candidates navigate the often-complicated political landscape and providing them with the resources they need to be successful.

Online and media visibility

The main sources and channels of communication:

- www.lidmoldova.org
- www.e-transformare.md
- civic.md
- Social Media (Facebook, Linked IN, Tweeter)
- Mass Media (Radio Free Europe, Moldova.org, TRM, TVR, diez.md, ProTV, radio Chişinău, ea.md)



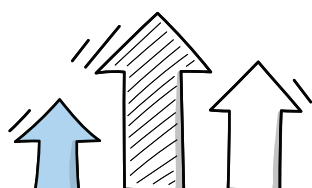
Page Followers: 3 339 (+390 more than 2021)
Page Likes: 3 117 (+340 more than 2021)
Page Reach: 550 492 (+188 636 more than 2021)
Page Visits: 10 913 (+2 885 more than 2021)



Page Followers: 195 (+35 more than 2021)
Posts Likes: 330 (+90 more than 2021)



Page followers: 65
Number of Tweets: 164 (+30 more than 2021)
Video materials posted: 25
Media visibility: 100 (It includes media coverage of our publications and events, interviews and participation in TV and radio shows)



Number of posts on Social Media:
170 (FB) + 30 (Twitter) + 40 (Linked IN) = 240

Partners and Donors 2022



Donors



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FOUNDATION** For Freedom.
Moldova



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ȘTIRI PENTRU TINERI



EASTERN PARTNERSHIP
CIVIL SOCIETY FORUM



TeleRadio
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Strategic partners



AGENȚIA DE GUVERNARE ELECTRONICĂ



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EDUCAȚIEI ȘI CERCETĂRII



centrul de informare și resurse

Projects 2022

Best Way Bulletin



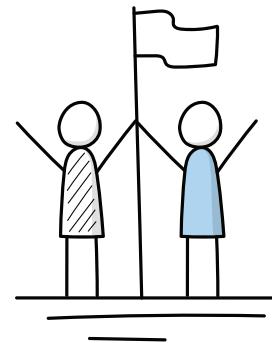
Corruption and poverty, migration and injustice, weak education and health systems, poor level of digitization, systemic lack of motivation and enthusiasm, generalized irresponsibility and polarization are the most critical problems of our society, and all these problems are amplified by the big number of fake news and disinformation. The project aims to address the above listed problems.

Project Goal: Set up a platform which includes a series of texts written by young professionals about major issues such as education, culture, politics, economy, administration, ethnicity, activism, equality, migration, propaganda and others.

- ▶ 12 expert-crafted short analyses delivering transformative reform recommendations for the Republic of Moldova (LID Expert) completed;
- ▶ 20 concise analyses addressing current challenges to enhance citizens' comprehension of political, economic and social issues accomplished;
- ▶ Organized a comprehensive information campaign, including the creation of a newsletter, effectively boosting citizens' critical thinking.

Budget: 10 150 EURO

Champions of Change 2022



The Champions of Change project promotes successful stories and stimulates public initiatives - from small communities of people gathered around the goal of improving their living space, to civil society organizations fighting for transparency and fairness and academic communities working towards far-reaching ideals, at home and across Europe.

Project Goal: Supporting individuals to become agents of change and create networks of people with life-changing initiatives, who contribute to the improvement of society. We believe that creating these networks of people who make a difference and supporting their initiatives will positively reshape Moldova.

Key results:

- ▶ The 2022 Gala Champions of Change, which was held on September 29th, 2022
- ▶ Celebration of success of people with initiatives in the public interest
- ▶ Aim: to further stimulate courage and competence in carrying out activities
- ▶ Ten champions awarded this year
- ▶ Three champions have already implemented new projects for their communities with support from LID Moldova

Budget: 15 000 EURO

Activating the Economic Potential of Youth (APET)



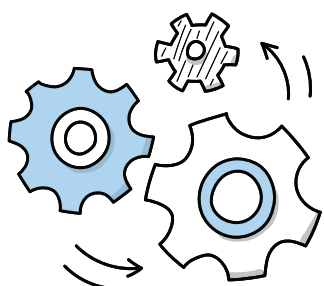
Sustainable development of the youth entrepreneurship sector is paramount in the context of reducing the unemployment rate of 14.3% among pupils and students, and the rate of 27.1% of young people, aged 15-29, which falls into the NEET category. The project aims to elaborate on an analysis on the development tools of the start-up ecosystem in the Republic of Moldova, the creation of an elaborate mechanism to support the financing of start-ups, as well as the formation of an advocacy network for start-ups.

Project Goal: Development of entrepreneurial skills among young people for a sustainable economic development of the Republic of Moldova. Providing information and training activities for young people - over 50,000 young people informed about opportunities and programs to support young entrepreneurs and over 500 young people trained in start-ups and entrepreneurship, through creating an online course and a guide for them.

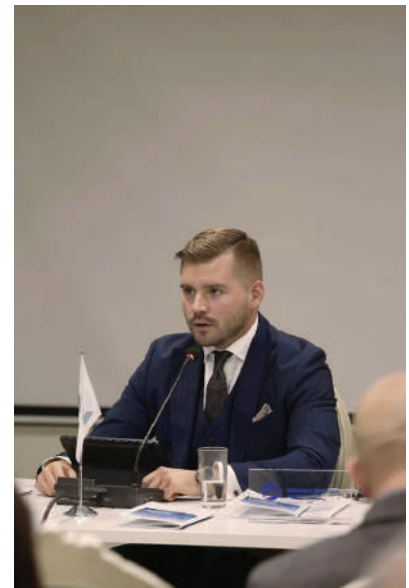
Key results:

- ▶ Organizing a round table to launch the project with representatives of start-ups and business accelerators from the Republic of Moldova;
- ▶ Launching a survey of young people about what start-ups are, their intention to start a business and what barriers they face;
- ▶ Elaboration of the analysis regarding the development tools of the start-up ecosystem in the Republic of Moldova;
- ▶ Creating a guide for young people on state and private tools and programs for supporting young entrepreneurs and developing start-ups in the Republic of Moldova;
- ▶ Development of a mechanism to support the financing of start-ups;
- ▶ Creating and launching an online course in entrepreneurship, including start-ups;
- ▶ Carry out a national online campaign to promote the online course, guide and entrepreneurship among young people;
- ▶ Development of a regional policy paper on development of the start-ups ecosystem and organization of a regional Conference.

Budget: 25 500 EURO



Community of Local Independent Candidates (CLIC)



Currently, there are no structures or NGOs that support the independent mayors and local elected officials through capacity building, networking or any other activities. The project consists of a series of events and research activities that are oriented to mobilize and empower the independent local electives to organize advocacy campaigns to improve and strengthen local autonomy.

The project's target group is the local elected officials that are not affiliated to any political parties and that are identifying themselves with the LID Moldova and FNF core values.

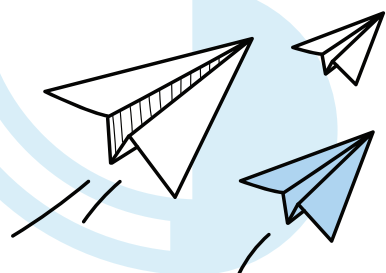
Project Goal: to strengthen the CLIC network that has been launched in 2021, to recruit at least 20 new members and to provide capacity building and advocacy support to overcome the challenges that they face in their work.

Key results:

- ▶ Development of a policy document with specific recommendations on local financial autonomy and how it can be improved;
- ▶ Two-day conference for the local elected officials that are not affiliated to any political parties;
- ▶ Two-day workshop with CLIC network on advocacy, local financial autonomy and public services.

Budget: 23 930 EURO

e-Transformation through citizen education



The information about e-governance in Moldova is known by a very limited number of people, mainly residents of the capital city Chișinău and among specific professionals. Among people across the country, this information is almost non-existent. The current available information provided by state institutions is vague, very technical, complicated and has no interconnectivity between various solutions and institutions. The lack of any learning platform on e-governance in Moldova, high demand of such information and know how, increased interest on e-learning, including the situation created by the outbreak isolation, LID Moldova is proposing to develop and launch an educational platform on e-transformation and e-services for experts and citizens. Also, LID Moldova is organizing online seminars which bring together the specialists interested in specific topics, discuss, debate and analyze the opportunities and possibilities to implement e-governance solutions in related fields.

Project Goal: developing a user-friendly platform where interested people could learn about e-governance concept and benefits, how to use existing solutions available in Moldova and how to develop new solutions, in a simple, accessible and understandable form. The initiative keeps people informed about all the actors involved in the e-Transformation process.

Key results:

- 3 LIVE discussions (1, 2, 3)
- Online Platform: e-transformare.md

Budget: 17 550 EURO

Be Free Fest



The International Festival of Contemporary Arts, which represented an important event for Chisinau, not only due to the free entrance, which was a generous way of inviting people to the festival, but also for the plays that could be found in the program. The festival took place for a week, from the 28th of October until the 3rd of November, and hundreds of people had the chance to attend more than 9 shows and movies that were united under the motto “the power of freedom”.

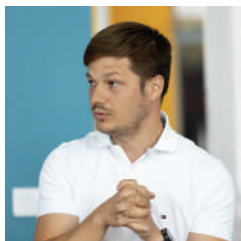
Project Goal: Supporting creativity in all its forms and use “Art as a weapon” in promoting the values of Freedom, Tolerance and Responsibility; Raising the public awareness towards Discrimination and Inequality by encouraging people to be different and to express themselves freely; tackling the issues of the minority groups through the perspective of Human Rights and Rule of Law.

Key results:

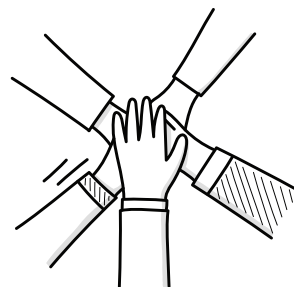
- Seven-day festival with nine cultural events
- More than 2700 spectators participated
- Artistic groups from four countries (Austria, Germany, Romania, Moldova) were present
- Participation from actors, directors, dancers, theater and film critics, journalists, people of culture, and special guests
- Performances held in various performance halls

Budget: 7 200 EURO

LID Moldova core TEAM for 2023:



Igor Ciurea
President



Victor Parlicov
Member of the Council



Rodica Crudu
Member of the Council



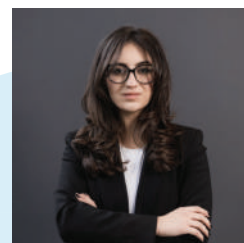
Vitalie Boghean
Member of the Council



Dumitru Petrascu
Censor



Nicoleta Stavila
PR Coordinator and Communicator



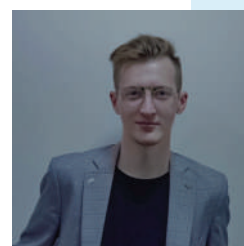
Vlada Mangîr
Project Manager



Madalina Stavila
PR and Communications assistant



Dragos Binzari
Project Assistant



Valentin Gherman
Project Manager

Projects where LID Moldova participated as a Partner

EduMedia pentru tineri

In the Republic of Moldova (and not only) the young generation is continuously exposed to a great number of online resources. Through this project the youth cohort will be able to make the difference between trustworthy sources of information and those who intend to manipulate and spread false news. Project Goal: The project aims to improve young people's knowledge of media education, enhance the development of critical thinking among them and form new journalistic content development skills. Activities and initiatives were organized that aim to help young people to think critically and develop journalistic content for their peers. Likewise, to increase the knowledge of parents and teachers related to media literacy. During the project, around 78,000 young people, parents and teachers were involved.

Key results:

- ▶ School of Media Education and Critical Thinking Development; 6-month internship program in the youth.md newsroom;
- ▶ Developed and launched 2 online courses in media education for parents and teachers;
- ▶ Organized 10 media education and development events of critical thinking in schools with experienced journalists;
- ▶ Recruitment of 100 volunteers within the platform www.youth.md and Joining a long-term volunteering program;
- ▶ Launching the section "Young people explain";
- ▶ Producing 10 shows that address media education and the development of critical thinking among young people;
- ▶ International Youth Day public event organized in partnership with the Parliament of the Republic of Moldova;
- ▶ Successful launch and promotion of an online media education campaign aimed at enhancing critical thinking among young people;
- ▶ Online activities of partners effectively shared and distributed.

Budget: 8 000 EUR

Activity CSOs platforms, coalitions and advocacy



EASTERN PARTNERSHIP CIVIL SOCIETY FORUM

Moldovan National Platform of the Eastern Partnership Civil Society Forum - is a non-institutionalized and apolitical structure, which operates on voluntary principles, moreover - any non-governmental organization from Moldova can join. EaP CSF is the largest umbrella organization of NGOs from the Eastern Partnership region and the EU, working together with +1000 organizations to promote European integration, facilitate reforms and democratic transformations in the six Eastern Partnership countries – Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine.

Its mission is to ensure effective participation of civil societies of Eastern Partnership and the EU in the process of planning, monitoring and implementation of the Eastern Partnership policy in constructive dialogue with the EU and EaP decision-makers. The Eastern Partnership (EaP) is a policy initiative that aims to bring the six Eastern neighbors – Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine – closer to the EU.

We have collaborated towards the implementation of the project CLIC, with the goal of capacitating local independent candidates. As a result, the Platform has provided our organization with help and resources for the organization of the 2-day conference directed towards the digitalisation of local services offered by the LPAs.

The Civic Coalition for Free and Fair Elections - is a permanent, voluntary entity, made up of public organizations from the Republic of Moldova. The Coalition's mission is to contribute to the development of democracy in the Republic of Moldova by promoting and holding free and fair elections in accordance with the standards of the OSCE, the Council of Europe and its affiliated specialized institutions.

Currently, the Coalition carries out its activities during each electoral cycle (pre-election period and electoral period) in elections or referendums of any kind.

In its activity, the Coalition is guided by the Charter of Free and Fair Elections which stipulates the electoral principles and standards the organizations engage to promote and based on which they evaluate electoral processes. The operation of the Coalition is governed by the Rules of Procedures, according to which the Coalition operates on the principles of voluntary participation and equality of all its members. The Coalition is led by a Council assisted by a Coalition's Secretariat, together they facilitate the largest possible participation of Moldova NGOs, both nationally and locally, in the realization of the Coalition's mission.

Main publications and online courses

1.The Best Way Bulletin - nr 9

The authors address the following topics: Institutional resilience, a solution in the fight against overlapping crises that the Republic of Moldova is going through; The government mobile identity and electronic signature service (MobiSign), easy to use and absolutely free; "Pre-vetting law" - an example of power or is it a strong example?; Development of the green economy sector: Tool for boosting the development of this sector in the Republic of Moldova; 10 resolutions for digitization in 2022.

2.The best Way Bulletin - nr 10 <https://files.fm/f/9agns47ds>



3.Connecting the Municipality in the Digital Era

in Romanian and English. The publication aims to collect a series of good practices from Estonia, Finland, Germany, Romania, Bulgaria, the Republic of Moldova, Hungary and other European countries in the field of digitization of public services at the local level, of reform processes and to place these examples at the center of a series of forums designed to stimulate debate, catalyze change and generate more efficiency in the work of the LPA, particularly in relation to the challenges facing Europe today.

The publication targets young people. It provides state and private instruments and programs to support young entrepreneurs and develop startups in the Republic of Moldova.

This Guide is designed to provide young people with necessary and useful information on entrepreneurship, its concept (with its existing variations), as well as educational and informational resources that can be accessed through civil society and government programmes. The publication is the result of an extensive analysis, extracting fundamental aspects for young people and indicating sources for more detailed information on different topics related to entrepreneurship in the Republic of Moldova.

4. Guide for youth generation: What is entrepreneurship and how do we launch a business?

Entrepreneurship is seen as a driving force in the economy, and many people see it as a method of financial independence and an opportunity to create a successful career. At the same time, entrepreneurship is a great unknown and a high-risk activity for those who have not had the opportunity to learn more about the field.

In the Republic of Moldova, entrepreneurship activity is regulated by Law No. 845 of 03-01-1992 on entrepreneurship and enterprises. This law determines the legal, organizational and economic principles of entrepreneurship activity. Most often, when talking about entrepreneurship, the activity of small and medium-sized enterprises (SMEs) is mentioned.

5. Online course

Creation and launch of an online course in entrepreneurship, including start-ups.

The course launched online contains 5 modules and is placed on open national and international online course platforms. It is only available in Romanian.

The course includes modules such as:

- Basics of entrepreneurship and what is a start-up;
- Entrepreneurship and legal aspects
- What success in entrepreneurship means
- Entrepreneurship support programmes and initiatives
- Stages of business development.